

# LANCASHIRE 2025

## UK CITY OF CULTURE BID

### How Do I Apply?

Please complete our short application form to submit your proposal to be selected as part of the indicative programme for Lancashire's bid to become UK City of Culture in 2025. Proposals should be new ideas for **physical locations** in Lancashire and include a digital element: it can be a brand new idea or related to an existing, enhanced activity.

We would like you to tell us a little about yourself, provide an outline of your idea and how you would develop the project. The deadline for submission is 1700hrs on Tuesday 31 August 2021.

The application form can be completed online here: [lancashire2025.com](http://lancashire2025.com)

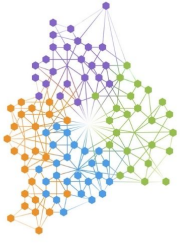
Our website also has the application form as a downloadable Word or PDF document if you are unable to access the online form. The information pack and application form is also available in large print.

To request the application form in an alternative format or to receive additional support with completing your application please email [programmecall@lancashire2025.com](mailto:programmecall@lancashire2025.com).

Lancashire 2025 is committed to equality of opportunity and access for all and encourages applications from everyone, irrespective of their age, gender, class, marital status, nationality, ethnic origin, disability, religious belief or sexual orientation.

### Applicant's Details:

<b>Name:</b>	
<b>Organisation:</b>	
<b>Email:</b>	
<b>Address:</b>	
<b>Postcode:</b>	
<b>Website (if applicable):</b>	

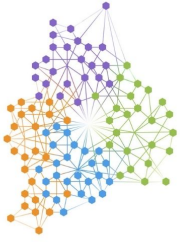


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## Project Details:

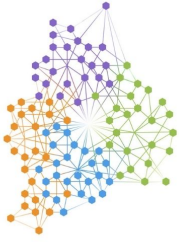
<b>Name:</b>	
<b>Summary: Project description including digital element (200 words max).</b>	
<b>Dates:</b>	
<b>Location:</b>	
<b>Is it new or enhanced existing activity?:</b>	
<b>Cost of delivery (including vat):</b>	
<b>Ticket prices (if relevant):</b>	
<b>Intended Audience:</b>	



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<b>Who is leading on design and delivery?</b>	
<b>Your experience/track record in delivering this type of event or activity.</b>	
<b>Status of Development:</b>	
<b>Outline Plan (key milestones):</b>	
<b>Duration:</b>	
<b>Audience Size/Expected Attendance: Reach – Local/regional/UK-wide/International.</b>	



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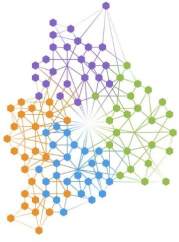
## Development Plans:

**Purpose/Rationale behind the project (100 words).**

**Brief biography of the creative team involved in your project.**

**Stakeholders/partners involved in your project.**

**Statement explaining how your project reflects our mission (100 words max).**



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### Assessment Criteria:

Please make sure your application meets the following criteria (Tick)

Relate to <b><u>one</u></b> of the four programme topics for cultural regeneration	<b>Living</b> New ideas for inspiring change in health, happiness, social change and ethical living.	
	<b>Connection.</b> New ideas for inspiring connection with shared heritage, stories, social interaction and cultural awareness.	
	<b>Nature.</b> New ideas for inspiring innovation in landscape ecology, spatial planning, healthier environments and sustainable living.	
	<b>Digital.</b> New ideas for inspiring disruption in digital worlds, open technology, augmented landscapes and digital ecosystems.	
Meet with <b><u>at least one</u></b> of the six programme outcomes	<b>Outcome one</b> Put in place a bolder commissioning and innovation infrastructure.	
	<b>Outcome two:</b> Enhanced the capacity of cultural organisations and events through participatory systems and engaged citizens.	
	<b>Outcome three:</b> Improved crossovers between culture and industry through embedded practices and infrastructure.	
	<b>Outcome four:</b> Developed a new compelling cultural narrative for local people and visitors.	
	<b>Outcome five:</b> Connected urban areas, smaller towns and rural areas, working together to achieve scale, presence and impact.	
	<b>Outcome Six:</b> Empowered and inspired people to be actively involved in culture.	