


Introducing

HSBC's Digital Financial Wellbeing Programme For Employees

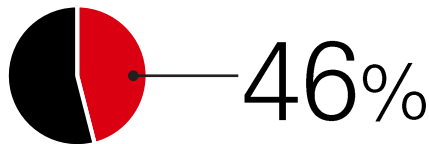


The Digital Financial Wellbeing programme is designed to give information and enhance your understanding of key financial topics. A team from HSBC will be available to talk holistically about banking, covering everything from budgeting and saving to buying your first home and retiring. This complimentary service is available to all employees regardless of where they currently bank.

1 in 2 
UK adults would feel better about money if they had a better knowledge about financial matters*

It's widely acknowledged that the number of employees who are potentially worried about their finances is increasing. Financial concerns can significantly impact on people's overall wellbeing, including their engagement and productivity in the workplace.

The free-of charge Digital Financial Wellbeing Programme gives you the platform you may need to enhance your knowledge and understanding of key financial topics.










Almost half of UK adults admit to feeling on their own when it comes to managing their money

Through the program HSBC work with you to understand your unique needs

- ◆ A bespoke programme to fit your needs.
- ◆ The opportunity to attend webinars on a range of topics for all life stages
- ◆ A telephone 1:1 'financial health check' session with a professional
- ◆ A company-orientated focus that covers existing benefits and initiatives

For more information and to hear more please get in touch with us at: financialwellbeing@hsbc.com

Financial Wellbeing session topics include:

-  Managing and growing your wealth
-  Home buying – first time buyer
-  Home buying – your home
-  Leaving a legacy
-  Starting your career
-  Making the most of your money
-  Your Family

*Source: First Direct - The Money Wellness Index January 2020..

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