

Get new digital skills and attract new customers online

Preston City Council and South Ribble Borough Council are partnering with Google Digital Garage to offer free training to help grow your business online

Tuesday 2 April 2019 5.30-7.30/8.00pm

Cotton Court, Preston

Social Media Strategy – learn how to create a social media strategy to work for your business. What are the key social media platforms and how can they help your business?

Answer Questions with Data – find out how data can help you. What do those online analytics mean and how can they improve your business?

Email: business@preston.gov.uk

Tuesday 9 April 2019 5.30-7.30/8.00pm

Civic Centre, Leyland

Build a Simple Website – Don't have a website? Google will show you how to put together a simple web page to attract new customers.

Learn how to build a landing page, add some content and register your website. Bring your own laptop or devices to have a go yourself

Email: info@businessinsouthribble.com



Preston
City Council



**These sessions are
popular so Book Now**

Google Digital Garage