

UCLAN Digital First



There is strong evidence to suggest that when small and medium sized enterprises (SMEs) embrace digital technologies, they grow faster, export more and create more jobs. We are a multi-skilled and experienced team of creatives, marketers and digital experts

We have a long track record of working with SMEs, helping them to promote and grow their businesses using digital technologies. To date, we have helped local businesses with a range of digital projects including:

- Social media planning and implementation
- Website evaluation and enhancement
- Drone photography
- Videography
- Using cloud based technologies
- Developing digital strategies

If you meet our eligibility criteria we would love to hear from you.

Eligibility

To benefit from the Digital First project your business must meet the following eligibility criteria:

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- Located in the Lancashire region
- Trade business to business (B2B)
- Employ 250 employees or less
- Have been trading for more than 12 months
- Have either an annual turnover that is equal to or less than 50million Euros or a balance sheet total that is equal to or less than 43million Euros

Contact

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