

boost

Lancashire's Business
Growth Hub

 @BoostInfo

0800 488 0057

www.boostbusinesslancashire.co.uk

Understanding Finance Masterclass

Do you need help understanding the fundamentals of financial management?

Access to Finance are delighted to invite you to a series of workshops led by finance experts with a number of key learning objectives for participants:

- 1 Develop an understanding of the importance of financial management and the fundamentals of a Profit and Loss Account, Cash Flow Statement and Balance Sheet
- 2 Understand the linkage between timely production of financial information and effective fundraising.
- 3 Gain insight into the benefits of engaging with accountancy professionals and the efficiency of utilising cloud based solutions.

For more information and to register, please [click here](#).

Contact us: enquiries@a2fnw.com

Forward Thinking Funding

“The ability to communicate your business proposition effectively is a critical funding hurdle.”

Ian Dixon, Access to Finance Team Leader

The second masterclass brought to you by Access to Finance will provide you with the skills to effectively manage your business finances to support the growth of your business.

- 1 Develop an understanding of the business model canvas and its use as a visual tool for the development and communication of your business proposition to potential funders
- 2 Identify the key principals underlying your approach to funder engagement
- 3 Explore the key fundraising documents necessary for an effective fundraising campaign
- 4 Provide an overview of the UK SME funding landscape

For more information and to register, please [click here.](#)

We're helping Lancashire businesses grow.

For details of our other services, forthcoming events and growth content, visit our website

boostbusinesslancashire.co.uk

Start your growth conversation:

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